



**Carolinas District of Circle K International
June Board Meeting and President's Council**

Monday, July 26, 2021
7:00 pm Board Meeting
Google Meet

Meeting Minutes

- A. Call to Order District Board Meeting
 - a. Governor Matt Called the meeting to order at 7:05 pm
- B. CKI Pledge and Pledge of Allegiance
- C. Appointment and Approval of Secretary-Treasurer Candidate
 - a. Governor Matt recommended the appointment of Priyanshu Saxena as the District Secretary Treasurer. He is a rising Freshman at UNC Chapel Hill.
 - b. Kasson Mitchell moved to approve the appointment.
 - c. Kaitlin Cirillo seconded the motion.
 - d. Ayes have it
- D. Roll Call/Attendance
 - a. District Board Members:
 - i. Governor Matt - present
 - ii. Secretary-Treasurer Pri- present
 - iii. Lt. Governor & Con-Con chair Kasson Mitchell- present
 - iv. Lt. Governor & MD&E chair Kaitlin Cirillo- present
 - v. Lt. Governor & Service chair Christelle Barakat- present
 - vi. Assistant DA Dawn Puderbaugh Hodges - present
 - vii. Assistant DA Chelsie Higdon- present
 - viii. District Administrator Jennifer Hethcox- present
 - b. President Council Members
 - i. USC Aiken President Bre - Present
 - ii. UNC President Hannah - Present
 - iii. Elon President Katie - Present
 - iv. Campbell President Miracle - Present
 - v. NC State President Travis - Present
 - c. Guests - International Trustee Liz - Present

- E. Approval of minutes from last meeting
 - a. Kaitlin moved to approve the June board meeting minutes.
 - b. Christelle seconded the motion.
 - c. Minutes were approved.
- F. President's Council Reports
 - a. App State - No report provided
 - b. Campbell - 2 board meetings, 2 executive board meetings. VP KayInn Chavis is the club's outstanding member. Need ideas for recruitment fair to pull in people.
 - c. CVCC - No report provided
 - d. Coastal Carolina - No report provided
 - e. Duke - No report provided
 - f. ECU - No report provided
 - g. Elon - Will be meeting soon, planning for the organization fair, Working to update the MUC.
 - h. High Point - No report provided
 - i. NC State - 1 Board meeting this month (July). Planning for Volunteer/Civic Engagement fair as well as organization fair on 16th of August. Making dog toys during welcome week.
 - j. UNC - Executive Board meeting, committees are meeting in August. Messaged chairs, planning for socials - 1 virtual and 1 in person. Fall Fest tabling - couple of hours each week, Outstanding member Corina Argiry for all her work on developing fundraisers and partnerships with restaurants to host fundraisers.
 - k. UNC Charlotte - No report provided
 - l. UNC Greensboro - 1 executive board meeting where they planned for fall activities. Sarah Crossett is the outstanding member. A new faculty advisor has been identified. Looking at different issues dealing with COVID and school and meetings. Also working on their social media strategy.
 - m. UNC Wilmington - No report provided
 - n. USC Aiken - "Get on board" days (recruitment fair) signed up to attend. Meeting with advisor to discuss meeting information. Set a goal to serve overlooked communities. For example: Foster care, homeless. Working with USC Aiken Chancellor on implementing YTP

Enrichment to eliminate stigma for mental illness. Creating “hope days” and setting up “I am more” photography at the Ethridge center.

- o. USC - No report provided
- p. Wake Forest - beginning to push for Freshman recruitment. Both on social media and during the Freshman involvement fair. Continuing to plan service project ideas and contact information. Need help with ideas on getting Freshman to join CKI. Outstanding member: Lauren Lamb.
- q. Western - Working to retain members as a focus this year. Also recruiting during the first week of school.

G. Committee Reports

a. Con-Con Chair

- i. Theme for Fall Call: “Our future's so bright we've gotta wear shades”
- ii. Dcon theme: Mardi Gras
- iii. Look for committee sign ups - recruiting by attending events
- iv. Promotion video

b. Membership Development & Education Chair

- i. Hosted recruitment webinar on July 14th
- ii. Hosting town halls (3) in July to talk through recruitment plans
- iii. Helping with recruitment fairs and plans, strengthen social media.
- iv. Publishing MD&E newsletter
- v. Encouraging clubs to submit goals so we can help support them.

c. Service Chair

- i. Held meeting for LSSP service day on October 2nd at Kiwanis Kiddie Kamp.
- ii. Refining Service challenges for September, October and November. Each club will work to challenge themselves to gain the most service hours in a particular service area. Posting on Instagram.
- iii. Also working to send pdf with list of service ideas through newsletter.

H. Lt. Governor Reports

- a. Kasson Mitchell: Hoping to set up a summer meeting for clubs and advisors. Have been in contact with everyone.
- b. Kaitlin Cirillo: Sending monthly newsletter, helping clubs strengthen their social media presence, working to plan interclubs for divisions. Also attending the member recruitment for new CKI at Sandhills Community College. Also attended 2 officer training meetings. Reminded everyone that you can order free brochures from kiwanis.org
- c. Christelle Barakat: Sending monthly newsletter, attended July 14th webinar, hosting drop in hours on Wednesday, setting up a groupme chat, completed 30 hours of service.

I. Secretary-Treasurer Report

- a. 140 hours of service reported - please be sure to check your club has turned in all their summer hours. You can go back and fill in missing ones. These are important for when you are looking back over the year as well as submitting for awards.
- b. Congratulations to UNC for logging the most hours.
- c. Be ready for gathering and paying dues. Dues will remain the same as last year: 5,000+ students = \$600 for International; -5,000 students = \$450. PLUS district dues at \$9.00 per person.

J. Governor's Report

- a. August Service and Social Event (Wednesday, August 4th, at 7pm)
- b. Bulletin Editor Update - still needing an editor. If you notice someone at your school that has creative flair, has a background in illustrator and the adobe creative suite. Contact Governor Matt if you have an applicant.
- c. Examined the district goals: Currently at 150 members, our goal is 250 - totally achievable. 50% increase in service hours. This is reflected in the CMRs, so please make sure to set up a system in your clubs to get members to turn in their service hours and report them each month.
- d. Completed 10 service hours during July.
- e. Reach out if you (clubs) need resources.

- f. Dues are payable October 1, due by November 1 - begin thinking about Fundraising. Check social media for helpful hints.
 - g. Mark the date for our Large Scale Service Project on October 2nd at Lexington Kiddie Kamp.
 - h. Please share service pictures, CKI T Shirts, social media ideas.
- K. Administrators Reports
- a. Assistant Administrator Cheslie: Reviewing goals for District Board members, club goals. Has about 30 CKI magnets, let her know if you are interested and want to purchase them.
 - b. Assistant Administrator Dawn: Working on a Kiwanis sign fundraiser.
 - c. District Administrator Jennifer: Attended ELC in Salt Lake City, So proud of all the awards and recognition we received. Meeting regularly with Governor Matt and committees. Reminder to prepare for member orientations and recruitment fairs. Let us know if you need some member recruitment packets. Need help with recruitment ideas, social media etc, please reach out and let us know. Attended monthly Kiwanis Board meetings, preparing for training at Kiwanis Leadership Conference for District Board. Also, preparing for internship opportunities at Kiwanis events.
- L. International Trustee Report: Trustee Liz introduced herself, provided an update on sister districts. Please join us on social media and follow our Sister District page.
- M. Open Floor and Announcements: No announcements
- N. Adjournment
- a. Kaitlin Cirillo moved to adjourn the meeting
 - b. Kasson Mitchell seconded the motion
 - c. Governor Matt adjourned the meeting at 8:29 pm