

**Carolinas District of Circle K International  
July Board and President's Council Meeting**

Sunday, July 27th, 2025

7:00pm Board Meeting

Google Meet

**Agenda:**

**Call to order @ 7:02pm**

- Welcome
  - ~~Pledge of Allegiance & CKI Pledge~~
- Roll Call/Attendance (Checked = present, bolded = absent)
  - ~~Club Presidents:~~
- ~~Amelia Magnani: App State~~
- Katie (check last name): Clemson**
- Alia Smith: East Carolina**
- Will Cucuzzella: Elon**
- ~~Lillie Wilson: High Point~~
- Rebecca Ryan: Lees-McRae**
- Jasmin Valdes: Methodist**
- Aiyana Myers: NC A&T**
- ~~William Townsend: NC Central~~
- ~~Cate Hawting: NC State~~
- Quinn Augustine: Sandhills**
- Jordan Wolfe: UofSC**
- Caroline Strada: UNC Chapel Hill**
- Hunniya Ahmad: Wake Forest**
- ~~Any guests?~~

Yes,

- Rohan Chamakura (Membership Officer at ECU filling in for Alia)
- Andrew Lamendola (Secretary at UofSC filling in for Jordan)
- Theodore Doyle (International Trustee of the Carolinas hopping on the call)

- ~~District Board Members:~~

- Tyler Rosado: District Governor
- Sam Lee: District Secretary Treasurer
- Sydney Spellman: District Bulletin Editor
- Kris: LTG
- Billy: LTG**
- Johnathan: LTG
- Angel Miapneh: Service Chair**
- Sadie Struble: Con-Con Chair
- Dawn: Assistant District Administrator
- Jen: District Administrator
- Presidents Council Business

- **Called to order at 7:02pm**

- Tyler went through welcome and then I went into the Roll Call, as listed above
- Tyler introduced Theodore Doyle, International Trustee of the Carolinas District, and he emphasized to us the importance of staying in touch and working together
- He introduced the international office application and gave his contact information to have us stay in touch
- Kris did the icebreaker for today's meeting
  - Everyone shared their item and its meaning for the icebreaker activity
- Tyler went through some opening updates - talked about club vision boards and providing a link to access as well as the DIVA podcast sign up link
  - Ms. Jen talked about her experience on the podcast with Tyler - great experience being a guest vs hosting for her, exclaimed kudos to Tyler for putting it together
- International trustee vacancies:
  - Information about when the application is due
  - International council meeting August 26th at 7pm ET as well

- Gov/President 1:1s
  - Three 30-minute check ins throughout the year
  - Provided link to Google Calendar scheduler
- Tyler talked about Summer LeadCon
  - August 2nd from 2-4pm on a virtual call
  - Training for club officers, recruiting, etc.
- Sadie talked about the Pep Rally
  - On the 13th (Wednesday at 8pm)
  - Sign up link provided
  - 14 districts and likely more when everyone signs up
  - Great opportunity to connect with people outside the Carolinas
  - Hoping for 100 attendants
  - Attendance competition between districts
- First year ambassador program:
  - CKI-wide program
  - Happens across other districts
  - Homegrown at Wake Forest
  - Social events, planned service projects, icebreakers for meetings, etc
  - Encouraging all clubs to maintain this first-year ambassador program
- First year ambassador district chair position - more info coming out soon
  - Tyler wanted to scale this up to district level
  - Same way that presidents are interacting with Tyler, the first year ambassadors will have a person to connect with
- Social media breakout session:
  - Branding, new tools or trends that could be tried for their clubs, how you can grow target audience, identify one best practice that you are doing and what to improve
  - Sydney sent us out into breakout rooms to talk about this
    - Talked about various tips to improving social media engagement and talked about board member's Day in the Life's that have been posted on the Carolinas CKI Instagram

- Sydney opened the floor to have club presidents share positive things they've learned
  - Amelia talked about the club calendar and people engaging with established members and people curious in the club
  - Johnathan talked about looking at analytic times to post at the right time, so that you can get the most amount of engagement
  - Tyler threw out there that there are tons of accounts with new students about to attend new schools - new place to interact with them and great ways to find some folks that might be interested, or at least connect with people who might know folks who are interested
- A Day of Service Initiative:
  - Kamp Kiwanis in Lexington, NC
  - October 18th from 9am-1pm
  - Helped break down old cabins to build safer ones for the kids last year
  - Miss HPU Pageant is going on as well during the same day later - you can get a full day of service on Oct 18th!
- Tyler had Johnathan introduce himself as LTG since he hasn't before
  - Was previously at NC Central and former president (first year having that club and he led their chartering)
  - LTG for District B
- Sam introduced the Presidents' Checklist
- Went into Board Books
  - Started with App State
    - Haven't gained new members but there is a tri-fold being made
    - Will have a tri-fold for the first time in 15 years or so, Amelia is excited to lead this charge
    - Following people on instagram as well
  - High Point:
    - Not much has changed with summer

- Had a summer EC last Tuesday, nice being able to see everyone virtually
- Able to get ahead on some things
- NC State:
  - Summer Board meeting a couple weeks ago
  - Built a tentative schedule for the school year
  - Looking forward to being back on campus in a few weeks and starting the recruitment process
  - Friday before class, Cate is presenting at a meeting with the Kiwanis Club, good way to connect with them
- UofSC:
  - Had a meeting a couple weeks ago, good conversations on how to go about recruitment
  - Focusing on recruitment and retention
  - Hammered down what they want to have for events and socials for the school year
- Tyler shared about important updates in August and onward:
  - August 2nd, LeadCON
  - August 13th, Fueling Fellowship Pep Rally
  - October 1: Dues are payable
  - More dates further out
- Final update:
  - Next meeting on August 31st at 7pm
- **President's Council ended at 7:45pm**
- **Start of board meeting: 7:45pm**
- Sam went through roll call
- Sydney moved to approve the board meeting minutes, Kris seconded
  - No discussion
- Everyone shared their rose, bud, and thorns to each other
- Sadie went into the script she's been working on and the workshop layout
  - Storyline for the script
  - Wanting clubs to present some workshops too so we have some time blocked out for them too

- Sadie outlined who is leading each workshop and which ones
- Have the workshops done by September-ish
- August meeting will be packed with things to do: if your workshop is fully ready with resources and presentation, then submit by August meeting - hard deadline is September meeting
- Jen shared that we need to download your slides and to be able to have an HDMI connection - absolutely no network or WiFi there whatsoever in Lillington at the camp
- Sydney shared having everyone writing down what's happening in a video shared with someone doing it really bad and then making a good video at the end with showing what should be fixed
- Moving into discussion of ICON fundraising:
  - Ms. Jen discussed:
    - After we got back from Pittsburgh, one of the big goals from International is to get more people at ICON
    - Back when Ms. Jen was in college, they would have between 20-40 people come from Carolinas to go to ICON - much lower now.
    - Can meet people from all over - very good opportunity with networking
  - Google Forms asking clubs to give us two months to tell us a couple of restaurants closeby to go in and give us 15-20% (even if it's \$200-300), then we can have a considerable amount to be able to pay for 5 hotel rooms (for 20 people).
  - Goal is to try and support clubs early on
  - All the clubs need to do is to fill out the Google Form and tell us where they'd like to host it
- Moving into board books:
  - Sam talked about Kiwanis Engage and his other updates
  - Sydney talked about a back to school theme she's been working on - bulletin she's working on for social media, CKI tips for the district, etc., alcohol and safety post

- Kris: met with High Point and discussed possible fundraising ideas, planned out budgeting for the next semester, got to talk to Tyler about Fall Call and possibly helping with his workshop
- Johnathan: had 1:1 with Tyler yesterday, attended a meeting with NCCU and met with Will and his e-board to talk with him
- Sadie: planning for Fall Call, made the schedule, script is 90% done and finishing this week, meeting in a week for a promotional video for Fall Call (August 7th), wants to start working on t-shirt designs to have a few options for Fall Call
- Tyler: planning interdistrict pep rally (will be 14 districts on the call), preparing for summer LeadCon, creating more LinkedIn Articles, creating RISE Pilot training, continuing with podcast and publishing content
  - Has had Maddie, Ms. Jen, Georgia governor Taylor, Michael governor in Pennsylvania, Amelia, Alia, Emily, and Cate from NC State
- Ms. Dawn: at international board training last week (have two open positions), international DA meetings, CKI international convention
- Ms. Jen: fundraiser link and asked us for feedback, put together a sample workshop proposal, mentor check-in, annual report for Kiwanis about Carolinas CKI, and much more
- Tyler entertained to adjourn meeting
- Kris moved to adjourn
- Sydney seconded motion
- No discussion
- **Meeting adjourned at 8:36pm**