

>>THIS WEEK'S TOPIC:

Resource #1- June 29th, 2011

Who Are We? <<

Introduction to the Committee

Hello Carolinas District!!

My name is Shannon Zeiders from Appalachian State University, and I will be your Membership Development & Education (MD&E) Chair this year. Also on the committee are Cynthia Wang from Duke University and Dale Hamilton from East Carolina University. As a part of our goals for the year we will be sending out weekly resources about recruitment up until October 31st. But also be on the lookout for several other resources about retainment and educational resources on different aspects of Circle K throughout the year.

Here's a list of a few topics we will be covering in these weekly resources:

- Circle K 101 (Know the Basics!) - July 6th
- Circle K History - July 13th
- Structure of Circle K- July 20th
- Common Circle K Acronyms- July 27th
- Preparing for your School's Club Expo- August 3rd
- Holding the 1st Meeting of the Year- August 10th
- How to Recruit Male Members- August 17th
- Advertising Strategies- August 24th

This is only the start of what we will be covering over the next few months. Some of these items may be repetitive for those who are Circle K veterans but it's always good to have a refresher. The more you know about our organization the easier it will be to recruit more members and answer any questions they may have.

If you have any suggestions for other topics you think we should cover or have questions about please feel free to contact any of us! Here is our contact info:

Shannon Zeiders: email- zeidersse@appstate.edu

Cynthia Wang: email- csw26@duke.edu

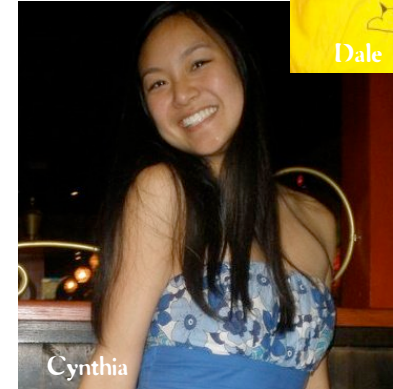
Dale Hamilton: email- hamiltond09@students.ecu.edu



Shannon



Dale



Cynthia