

## A Welcome from the Governor...

Hey Carolinas

This year is going to be a great one! Our district is at its strongest. After the Club Officer Training Rally, the district board got together for its training conference where we redefined our vision and mission statements and set some ambitious goals for the district... goals that I know we can reach and even surpass if we all work hard and work together. Our new district vision statement is:

"The Carolinas District of Circle K International will provide its members with the resources and support necessary to foster a caring family environment, build leadership skills, and improve the quality of life through service for the community and its children."

Our mission statement is:

"The Carolinas District of Circle K International will realize its vision by:

- Creating a pool of resources dedicated to fundraising and membership development and education.
- Generating channels of communication among all branches of the Kiwanis Family.
- Empowering members to realize leadership potential by encouraging active involvement within their clubs, divisions, and district.
- Providing members with resources to better serve their community with a focus on improving youth literacy."

Our goals for the upcoming year are:

1. Increase total membership to 600 paid members
2. Perform 12,000 hours of service with 10% (1,200 hours) dedicated to youth literacy
3. Raise \$7,500 for our district service project with \$2,000 coming from joint Kiwanis Family fundraising
4. Build at least 3 new clubs
5. Obtain 90 participants at Fall Fest and the district convention, and 40 participants at all district service project events

I hope all of you are looking forward to the year ahead as much as I am, and I will see you at ICON!

In Service,  
Kathryn Geiger

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"To come to be you must have a vision of *Being, a Dream, a Purpose, a Principle*. You will become what your vision is."

- Peter Nivio Zarlenga

Introducing the

# '07-'08 District Board

**Governor:**

Kathryn Geiger  
School: Clemson University  
Most memorable CKI  
experience: Y'all 2006  
Email: [kgeiger@clemson.edu](mailto:kgeiger@clemson.edu)



**Secretary-Treasurer:**

Anita Iari  
School: Clemson University  
Most memorable CKI  
experience: Swimming in  
the ocean mid-January at  
Y'all 2007  
Email: [aiari@clemson.edu](mailto:aiari@clemson.edu)



**LTG: Katy Giesken**

School: Clemson University  
Most memorable CKI  
experience: Fall DLSSP 2006  
Email: [kgieske@clemson.edu](mailto:kgieske@clemson.edu)



**LTG: Jacqui Moskel**

School: UNC-Chapel Hill  
Most memorable CKI  
experience: Painting at fall DLSSP  
2006  
Email: [mjacquel@email.unc.edu](mailto:mjacquel@email.unc.edu)



**LTG: Stephanie Northcott**

School: UNC-Greensboro  
Most memorable CKI experience: Spring DLSSP 2006  
Email: [slnorthc@uncg.edu](mailto:slnorthc@uncg.edu)



**DSP Chair: Rob Dodson**

School: Duke University  
Most memorable CKI  
experience: Painting in  
awkward places in  
awkward ways  
Email: [rsd3@duke.edu](mailto:rsd3@duke.edu)



**Con-Con Chair: Lauren "Beanie" Burianek**

Most memorable CKI experience: Fall DLSSP 2006  
Email: [J\\_bean2006@yahoo.com](mailto:J_bean2006@yahoo.com)

**Info Tech Chair: Ashley Hedges**

School: UNC-Chapel Hill  
Most memorable CKI experience:  
Fall DLSSP 2006—lots and lots of  
painting with lots and lots of laughter  
Email: [hwashley@email.unc.edu](mailto:hwashley@email.unc.edu)



**Laws & Regs Chair: Josh Bledsoe**

School: Appalachian State  
Most memorable CKI experience: ICON  
Email: [Jb74746@appstate.edu](mailto:Jb74746@appstate.edu)

## LEADERSHIP



## FELLOWSHIP



## SERVICE



# A Welcome from Your Current LTGs!!!

## Triad, Coastal, and Blue Ridge

Why, hello there Circle Kers! My name is Stephanie Northcott, and I am excited to be serving the Triad, Coastal, and temporarily Blue Ridge divisions as lieutenant governor for 2007-2008. This includes Wake Forest, UNC-Greensboro, UNC-Wilmington, Francis Marion, USC-Sumter, and temporarily Appalachian State, Lenoir-Rhyne, and CVCC. I'm looking forward to a great year, and I've made a few goals to make things even better. I hope to bring us closer together and enhance interclub relations by having at least one divisional service project per semester. I think we all can use a little down time from school work, and what better way to do it than with fellow Circle Kers? I would also like to build at least one club in the Triad Division and one in the Coastal Division to spread Circle K even further. The more hands we have, the more people we can help. I plan on sending out a bulletin every month giving you the scoop on what's happening at District, Division, Club, and Member level. This way, you can get an idea of events and activities going on outside of your club and maybe even get some ideas for your own club. I'm looking forward to working with each and every one of you this year!

K-love,  
Stephanie Northcott

Greetings to the **Metro** and **Palmetto** Divisions!

You may be looking at these names and be wondering, "Is she talking to me?" Well, the Metro Division consists of UNC - Charlotte, Queens University of Charlotte, and Winthrop University. The Palmetto Division consists of Clemson University, Furman University, USC - Aiken, and USC - Columbia.

This time of the year is crazy! There is so much going on that it may be easy for you to let Circle K fall to the wayside a little bit. But as easy as that may be, you can't let it happen! The summer is a very important time for Circle K members. The summer is when LSSP (July 28<sup>th</sup>-August 3<sup>rd</sup>) and International Convention (August 4<sup>th</sup>-7<sup>th</sup>) take place.

The summer is also the best time to plan a large, beginning of the school year Circle K event. It is a great idea to hold a membership drive at the beginning of the semester, to start doing services as soon as possible back on campus, and to greet old members back to campus with a welcoming celebration. Why not combine all of these into one?

However, if you wait until returning to school to plan an event of this magnitude, it will cause unnecessary stress and will never be as good as it could have been. For reasons like this, or just general organization, it is important to keep in touch with your elected board and club members, and your Lt. Governor (that's me!).

I hope everyone has a safe and enjoyable summer, and I look forward to working with all of you in the upcoming year.

Yours in Caring and Service,  
Katy Giesken  
Clemson University  
Lt. Governor  
Metro and Palmetto Divisions

I would like to welcome the **Capitol** division into a brand new year of Circle K. For those who do not know, the Capitol division consists of the following universities: Campbell, Duke, NC State, UNC-Chapel Hill, Meredith and introducing a newly chartered club, ECU.

As your Lt. Governor, I am here to help every club reach at least 75% of the goals you have set, so please do not hesitate to use me as a resource. Every club should look back over the goals it made at Club Officer Training and make sure that your entire board is in agreement with them because I'll be working hard to help you achieve them. This year, you can also look forward to at least one divisional service project or social and two president council meetings a semester.

This summer is great time to start planning for next year. While you may have busy summer plans filled with traveling, summer school, and work, try to find a few hours a week for Circle K. The beginning of the school year is always a hectic time and you will benefit greatly if you already have a membership growth plan ready to implement. I will be in touch with all of you over the summer to help start next year off on the right foot, so please do not ignore your email over the break! Always feel free to contact me; My computer and cell phone is always attached to my hip. I look forward to seeing all of you at district and division events in the future, and I hope you all have a great summer!

Jacqui Moskel  
Lt Governor Capitol Division



# Club Officer Training Rally 2007

By: Jeffrey Marsocci

The Carolinas District of Circle K International held its annual Club Officer Training Rally from April 13-15 at Camp Weaver in Greensboro, North Carolina. Thanks to a generous grant from the Kiwanis District, the \$60 participant fee to cover use of the camp and meals was paid for up to four officers from each club, so in many cases the only expenses for the participants was getting to the camp.

Forty-Nine officers and members from eleven clubs arrived that Friday night to get their year started. Training and materials from corporate, non-profit and political programs were used to teach participants leadership, strategic planning, and organizational skills. "It was amazing to see the development of these talented leaders over the course of three days," facilitator and Assistant District Administrator Jeffrey G. Marsocci said. "I've worked these programs with various adult groups before, and the Circle Kers grasped the principles and topics as well as any of them."

On Friday evening, the participants reviewed the five aspects of leadership and applied them to historical situations as well as engaging in activities to highlight them. After viewing the artist Nickelback's stirring video *If Everyone Cared* about the power of one person to change the world, the clubs broke into groups with their counselors to create a vision and mission statement for their club's coming year. "Too often, service clubs are asked to create goals centered around membership numbers and service hours without any regard to how they want to

change the world," Marsocci said. "By creating clear vision and mission statements, each Circle K club stated exactly where they want to go in the coming year, and now their membership, service and other goals will help them get there."

The balance of the training weekend focused on project planning, conducting effective membership and board meetings, creating job descriptions, membership development and education, and public relations all in relation to achieving each club's stated vision, mission, and goals. By the time the weekend was over, each club left with a written strategic plan, a project plan for a major membership recruiting event, and materials for ongoing membership education.

As always, the Circle K members also found time for fun. Armed with Frisbees and a giant beach ball, the participants took advantage of breaks and free time to enjoy the camp facilities, and at night after training they took out board games and card decks. Saturday night also featured a viewing of the movie *Armageddon* followed by a discussion of the characters' leadership qualities.

In addition to general session facilitators, nine counselors kept the participants focused and assisted the clubs with creating their strategic plans. The counselors were past or current Circle K district board members, or they were Kiwanians with experience and training. "This year's Club Officer Training Rally took a lot of work, and there is no way it could have been done without the

help of our counselors," Marsocci said.

"I am extremely pleased and proud of each and every club, officer and member who attended," Circle K Governor Kathryn Geiger said. "The passion, dedication and confidence I saw in the participants this weekend promises to give the Carolinas District and the entire Kiwanis Family an outstanding year of service, leadership and fellowship."

The clubs in attendance were Appalachian State University, Campbell University, Catawba Valley Community College, Clemson University, Duke University, Meredith College, North Carolina State University, University of North Carolina at Chapel Hill, University of North Carolina at Greensboro, University of South Carolina at Columbia, and Winthrop University.



CKI  
Circle K International

"If they could love like you and me, imagine what the world could be."

- Nickelback, *If Everyone Cared*

# UNDER THE SEA OF SERVICE: DCON 2007 Success!

By: Lauren Burianek

This year's District Convention in Burlington, NC was an absolute success. With a record high attendance, Carolinas District Circle K'ers joined together to dive "Under the Sea of Service" and learn more about serving the organization and their communities.

A pie auction for presidents and district board members was held to raise money for the Boys and Girls Home of North Carolina at Lake Waccamaw. Circle K'ers were not the only ones to participate in this event, however. Past Governor Susan Watson and Past Bulletin Editor Mallory Morris were both pied by their very own mothers!

Workshops provided educational materials for some of the Carolinas District's service projects, time management, reducing stress, and even lifetime skills, such as filing taxes. They were also filled with fun and entertaining ice breakers for club officers to bring back to their clubs to help spark energy and bonding between members.

Late nights presented plenty of opportunities for fellowship and fun, such as a talent show, Apples to Apples, and of course, midnight runs to Steak and Shake. It is hard to deny that every Circle K'er in attendance formed new bonds from other members all over the district.

Don't miss your chance to participate in this wonderful event! Keep on the lookout for information on DCON 2008!



# On to convention...

Greetings Carolinas District,

As we make our way to the end of the year, it's time to start thinking summer, which means it's time to prepare your club for Circle K summer events. These include the **7<sup>th</sup> annual Large Scale Service Project** and the **52<sup>nd</sup> annual International Convention**. Both events will be held in **Portland, Oregon** during **August** of this year.

The Large Scale Service Project, or **LSSP**, is designed as a high-impact service project incorporating hundreds of Circle K'ers all working towards the same goal. The project gives members of CKI a chance to meet other members from all over the country and world while completing a service project to improve the city that hosts the International Convention. This year's project will be from **July 30<sup>th</sup> to August 3<sup>rd</sup>**, the details are still being worked out, and I promise to keep you posted.

The other exciting event is **International Convention**, often referred to as **ICON**. This annual event is a chance for members to learn more about Circle K, meet members from all over the Circle K world, and, most importantly, elect the individuals who will lead the international level of the organization for the coming year. This year's **ICON** will be held from **August 4<sup>th</sup>-8<sup>th</sup>** in the Red Lion Hotel.

Both events give Circle K members the opportunity to see beyond the club level and realize just how large the CKI family really is. I encourage all of you to take advantage of this opportunity to join us in Portland and make a difference!

Susan Watson  
8946 NC Hwy 87 East  
Council, NC 28434  
[Cheer14now@hotmail.com](mailto:Cheer14now@hotmail.com)  
828-390-1477



ICON 2006



## Upcoming Events:

May 18-23

Leadershape

July 3-7

Kiwanis ICON

July 11-14

Key Club ICON

July 30-August 3

LSSP

August 4-7

ICON

August 17-19

Kiwanis DCON

Watch for more information coming

# SOON!!!

A HUGE  
Congratulations  
goes out to **East Carolina  
University** for chartering!!!  
Welcome to the  
Carolinas Family



For more information:

ICON: <http://www.circlek.org/circlek/convention/>

LSSP: <http://www.circlek.org/circlek/convention/lssp07.asp>

# Kiwanis Committee on Circle K

As the sponsoring organization for Circle K, the Carolinas District of Kiwanis has a standing committee devoted solely to helping the Circle K district function well. In forming the Kiwanis Committee on Circle K, new Administrator Kathleen Marsocci, along with the assistance of Kiwanis Governor Bill Yarborough and Governor-Elect Howard Klein, carefully chose a team of Kiwanians to lend their specific talents in helping the Circle K District be the best it can be.



As administrator, **Kathleen Marsocci** works specifically with the Circle K governor, secretary-treasurer, and bulletin editor. Part of her duties also include helping the Circle K clubs work more effectively with their sponsoring Kiwanis clubs, including working with Kiwanis and faculty advisors on problem areas. As the head of the committee, she also makes sure that the other members of the committee are doing their job, and starting in May, members of the committee will make monthly calls to check in on the sponsoring Kiwanis Clubs. Kathleen can be reached at 919-280-7627, AIM: BikeCrashKat and [kathleenmarsocci@gmail.com](mailto:kathleenmarsocci@gmail.com), and she can be very helpful in getting your sponsoring Kiwanis Club to increase its involvement with its Circle K club.

Assistant District Administrator **Jeff Marsocci** brings training experience in leadership, organization and teambuilding for non-profit organizations, and he was a past Kiwanis lieutenant governor. As the lead certified trainer for the district, he organizes the programs for the annual Club Officer Training Rally, the District Officer Training Conference, and various smaller programs for Fall Fest and the District Convention. In addition, he will work with the Circle K lieutenant governors in keeping the clubs on course with their strategic plans and help the district's Membership Development and Education committee. Jeff is also an attorney and will work with the district's Laws and Regulations Committee to achieve their goals. Jeff can be reached at 919-844-7993, and he can be particularly helpful with strategic planning and ideas to help recruit and retain members.

The various conferences and conventions in our district are supported by Assistant District Administrator **Christine Rhyme Johnson**. As a past Circle K governor, Kiwanis club president, and business owner, she brings an abundance of event organizational skills and K-Family experience. She also works with the Conventions and Conference Committee to achieve their goals, and she has the enormous responsibility of coordinating registrations for district meetings. Christine can be reached at 919-345-8261, and she can be extremely helpful with suggestions for event planning and execution.



**Tom Currier** is another Assistant District Administrator, and he brings Kiwanis experience as a past lieutenant governor as well as a wealth of business and club building knowledge. He has been instrumental in helping the district build five new Circle K clubs in the past six months, and he continues to work with the lieutenant governors on building new clubs. Tom will also work with the Kiwanis Family Relations, Information and Technology, and District Service Project Committees. Tom can be reached at 864-630-3264, and he can be greatly helpful with new club building and support.

In addition to the three assistant administrators, the Kiwanis Committee plans to expand by recruiting other Kiwanians with specific knowledge in certain areas to act as advisors to the district and clubs. Under consideration are experts in fundraising, budgets, and public relations.

The Kiwanis Committee on Circle K is a team of Kiwanians here to help the district. If you want help in any of the areas above, please do not hesitate to contact them.

# The Kiwanis Family

By: Stephanie Northcott

Do you know how many branches of Kiwanis International there are? If not, that's okay. By the time you finish this article, you can congratulate yourself for completing the Kiwanis 101 course! Take notes because there just might be a final exam.



**Kiwanis International** was founded in 1915 in Detroit, Michigan. It was originally defined as "an organization for men" in 1924, and it wasn't until **1987** that women members were allowed. Kiwanis became an international club with just the second Kiwanis Club chartered in Ontario Canada in 1916. The club was built around the central idea of "**servicing the children of the world**", and this has remained a core ideal to this day.

The next branch of Kiwanis is our beloved **Circle K**. It all started with a Kiwanian named Jay Emerson who proposed that the Pullman Washington Kiwanis Club purchase a house to be rented to young men who needed assistance to attend college. This house became known as the "Circle K House" at Washington State College. It was originally associated with **fraternities**. However in 1947 it changed to a service-oriented organization. By 1949, Circle K became an international organization with a club chartered in Canada, and by 1950 over sixteen clubs had been chartered in the United States. Circle K was spreading like wild fire! Following in Kiwanis' footsteps, Circle K adopted the focus on children objective.



The next step on the Kiwanis ladder is **Key Club**, which was founded in 1925 in Sacramento, California. Key Club is significant because it is the oldest and largest student-led organization worldwide. There are Key Clubs located in over 5,000 high schools in the world, and with the slogan of "**Caring – our way of life**" who wouldn't want to be a part of it?

When founding the different branches of the K-family, Kiwanians even created clubs in middle and elementary schools. In 1975 **Builders Club** was created for middle schoolers all over the world. With over 40,000 members worldwide, Builders Club promotes opportunities for working together in schools and communities, develops leadership potential and strong moral character, and encourages loyalty to students' schools, communities and nation.



As for elementary students, **K-Kids** has become the **youngest** and fastest growing **service organization** for children ages 6-12. K-Kids motto is "**We Build**", which promotes building leaders for the future while providing service to communities.

The newest addition to the Kiwanis Family is **Aktion Club**. The first Aktion Club was founded by George Swartout, the Kiwanis Governor of Florida, but did not become an official sponsored program of Kiwanis International until October 1, 2000. Overall, Kiwanis International has over 600,000 family members in **96 countries** throughout the various branches. Can you imagine how huge that family reunion would be?



"One of the greatest gifts  
That life can give to anyone  
Is the very special love  
That **Families** share." – Craig S. Tunks

# The Tomorrow Fund

The Tomorrow Fund is an endowed fund for Circle K International held within the Kiwanis International Foundation. This fund, utilizing the interest earned, helps Circle K Clubs and Districts serve the world through grants for service opportunities. The fund is established through a portion of your Circle K Club International dues, through direct donations, through the donation of Carthage-Pullman Society Memberships, and through the donation of Sapphire Circle Honoraries.

Tomorrow Fund grants can help you take action. Look around and identify the things that need to get done on your campus, in your community and in your world. Circle K Clubs and Districts can now apply for grant funds to support varied service projects.



## The Mission of Circle K International...

is to involve college and university students in campus and community service while developing quality leaders and citizens. Circle K inspires people to better **our world**.

## Want to take a position on the District Board?

Are you **creative**? Would you like some more **leadership experience**? Do you like to **travel**? Would you like to be more involved in the **Carolinas district**? If you answered yes to any of these questions, then you should consider being the **Bulletin Editor**! We are still on the search to find a dedicated, involved Circle K member who is willing to get more involved in the Carolinas family. Just contact Governor Kathryn Geiger if interested at [kgeiger@clermson.edu](mailto:kgeiger@clermson.edu).

## Club Monthly Reports

...are due the **5<sup>th</sup>** of EVERY month! This also includes the **summer!!!** So secretaries please make sure you send in every report on time to the governor, district secretary-treasurer, your LTG, your Kiwanis advisor, faculty advisor, and club president. This is VERY important because although schools are out for the summer, International keeps working hard and they need to keep up with our district's hours and activities. If your club is inactive during the summer, then just send in a **blank form**.

## Kiwanis Family Quiz

By: Stephanie Northcott

Now that you've learned a little history, a few fun facts, and a lot of knowledge about the Kiwanis Family, let's see how you do on a quiz.

1. In what year did Kiwanis allow female membership?
  - a) 1977
  - b) 1987
  - c) 1967
2. What Greek letter association was Circle K originally a part of?
  - a) fraternity
  - b) Olympus Mountain Association
  - c) sorority
3. Which is the youngest age group branch of Kiwanis?
  - a) Aktion Club
  - b) Key Club
  - c) K-Kids
4. Kiwanis International has membership in how many countries?
  - a) 96
  - b) 78
  - c) 99

So, how'd you do? A smart lad like you, I know you aced them all! I owe you a graduating diploma from Kiwanis International 101. Congratulations!

## Focusing on the Future: Children

The **Service Initiative** of Circle K International was designed to educate all CKI members about the problems and issues that face children worldwide. A **Service Initiative** project is any project that focuses on children between the ages of **6 to 13**. There are three emphasis areas that change every year. This year's emphasis area took effect on April 1<sup>st</sup> and focuses on **Youth Literacy**. So make sure your club becomes involved with improving scholastic achievement of children!

## The Boys & Girls Home

Hello, Carolinas District!

As you may or may not know, I, Rob Dodson, am your new District Service Project Chair. First of all, let me assure how proud I am to work with this year's District Board, which is about the best, most professional group of people I have ever worked with. You can look forward to great things in the Carolinas. This year, we are continuing with the Boys and Girls Home of North Carolina at Lake Waccamaw as our District Service Project. Although no specific plans for our Fall DLSSP have been created yet, we plan on setting up mentoring programs to help the residents get a taste of college life and hopefully urge them on to bigger and better things. This ties in nicely with the International goals of serving children by improving their ability to help themselves as well as promoting literacy. Additionally, the DSP committee committed to creating resources so that, as individual clubs, all of you might help contribute to the Home. (However you should all still come to DLSSP regardless!) While we do not have a lot of details yet, realize that great things are in the works. Enjoy your summer, and I will see you in the Fall!

Rob Dodson  
DSP Chair



Open a Book,  
Show Them the World!



Contact Information:  
908.406.1243  
aiari@clemson.edu

a Kiwanis-family member  
[www.circlek.org](http://www.circlek.org)